

Northeast Valley Coalition Against Methamphetamine Crime Subcommittee Action Plan

Accomplishment: Sponsor and/or participate in six shredding events throughout the Coalition communities.

<i>Specific Action Steps</i>	<i>When</i>	<i>Who</i>
1. ID potential locations for shredding events. 2. Make contacts to secure possible locations and determine dates for events. 3. Arrange for trucks and equipment for each date/location. 4. ID a point of contact to answer questions for each event. 5. Create a symbol (such as the sticker etc.) to tie the event to the anti-meth message. 6. Create a symbolic act for the Mayor to highlight the anti-meth message. 7. Schedule the Mayor or other public figure for the event. 8. ID other related organizations for each scheduled event. 9. Contact organizations, request and confirm their participation for each event. 10. Secure tables etc. for other organizations participating. 11. Develop a press release. 12. Develop a flyer. 13. Post flyer on websites as a pdf. 14. Distribute flyer through crime prevention,		

<p>block watch etc.</p> <p>15. Contact the media for press coverage of the event.</p> <p>16. Recruit volunteers for the day of the event.</p> <p>17. Hold the event.</p> <p>18. After event follow up and evaluation.</p>		
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<i>Resources Needed</i>	<i>Additional Considerations/ How will you measure success?</i>	<i>Subcommittee Members</i>